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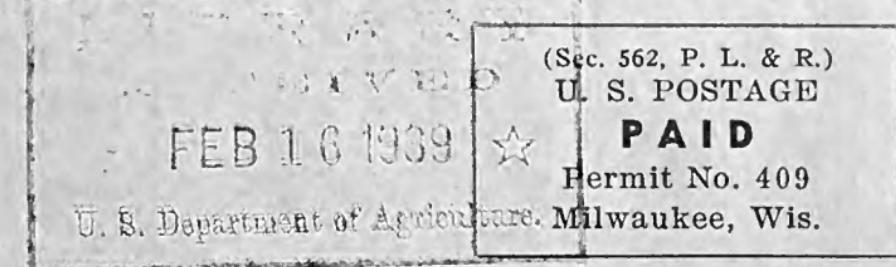
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KELLOGG
SEED COMPANY

P. O. Box 684
MILWAUKEE, WISCONSIN

~~Return Postage Guaranteed~~

1040



**MARKET QUOTATIONS
PLEASE RUSH**

M.R. Newman, Reference Librarian,
Bureau of Plant Industry, U.S.D.A
Washington, D.C.

POSTMASTER: IF ADDRESSEE HAS MOVED NOTIFY SENDER
ON FORM 3547. POSTAGE FOR NOTICE GUARANTEED.

KELLOGG SEED COMPANY

322 EAST FLORIDA STREET P. O. BOX 684 MILWAUKEE, WISCONSIN

TELEPHONE DALY 0373

Distributors
DOUGHBOY MILLS, INC.
 Shawano, Wis.

CEREAL MILLS COMPANY
 Wausau, Wis.

TERMS: Net Cash

Quotations are F. O. B. Milwaukee and subject
 to change without notice. **BAGS OR SACKS**
EXTRA, EXCEPT WHEN OTHERWISE STATED.
 Broken packages, slightly higher.

MEDIUM RED CLOVER

	Per 100 lbs.
RAINBO	\$19.00
Mountain	18.00

MAMMOTH CLOVER

	Per 100 lbs.
RAINBO	\$19.00

ALSIKE CLOVER

	Per 100 lbs.
RAINBO	\$23.00
Mountain	22.00

ALSIKE SPECIALS

	Per 100 lbs.
(Contains about 6% White Clover)	\$21.50
(Contains about 10% White Clover)	21.00

WHITE CLOVER

	Per 100 lbs.
RAINBO	\$63.00
Mountain	58.00
Prime	48.00
Mixing Grade	45.00

WILD WHITE CLOVER

	Per lb.
Genuine Kentish Grown	\$.95

LESPEDEZA, KOREAN

	Per 100 lbs.
RAINBO	\$...

TIMOTHY

	Per 100 lbs.
RAINBO	\$6.50
Mountain	6.25

Timothy also packed in 100 lb. bags at 15c per
100 lbs. higher.

TIMOTHY AND ALSIKE

	Per 100 lbs.
(Contains about 20% Alsike)	\$ 8.75
(Contains about 50% Alsike)	13.00



ALFALFA — Common

U. S. Verified Origin

OKLAHOMA

Approved Origin for Benefit Payments.

	Per 100 lbs.
RAINBO	\$20.50

160-lb. bags

KANSAS

	Per 100 lbs.
RAINBO	23.00

160-lb. bags

MONTANA

	Per 100 lbs.
RAINBO	25.50

60-lb. bags

MINNESOTA

	Per 100 lbs.
RAINBO	26.00

60-lb. bags

WISCONSIN

	Per 100 lbs.
RAINBO	26.00

60-lb. bags

CANADIAN VARIEGATED

	Per 100 lbs.
RAINBO	27.00

60-lb. bags

GRIMM ALFALFA

State Sealed and Certified

BLACKFOOT BRAND

	Per 100 lbs.
Blue Tag	\$38.00
Red Tag	36.50

30-lb. or 60-lb. bags

IDAHO GRIMM

	Per 100 lbs.
RAINBO, Blue Tag	37.00

60-lb. bags

NORTH DAKOTA GRIMM

	Per 100 lbs.
RAINBO, Blue Tag	36.00

60-lb. bags

CANADIAN GRIMM

	Per 100 lbs.
RAINBO	33.00

60-lb. bags

COSSACK ALFALFA

	Per 100 lbs.
Blue Tag	38.00

60-lb. bags

LADAK ALFALFA

	Per 100 lbs.
Blue Tag	40.00

	Per 100 lbs.
Red Tag	38.50

60-lb. bags

Wisconsin College of Agriculture recommends a mixture of half each Cossack and Ladak, in sections where bacterial wilt and summer-killing are serious.

Distributors
DOOR COUNTY PRODUCE
 Sturgeon Bay, Wisconsin

Complete Seed Stocks will be available at Madison, Wisconsin, during March, April and May.

FEBRUARY 8, 1940

Kellogg Seed Company gives no warranty, express or implied, as to description, quality, productiveness or any other matter of any seed it sells and will not be responsible for the crop.

SWEET CLOVER

Per 100 lbs.

White Blossom	\$6.50
Grundy County	7.00
Yellow Blossom	7.00
Hubam	...
RAINBO	...

SUDAN GRASS

Per 100 lbs.

RAINBO	\$3.75
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REED CANARY GRASS

Per 100 lbs.

RAINBO—100 lb. lots	\$17.00
Small lots	18.00

FIELD PEAS

Per 100 lbs.

White, RAINBO	\$5.75
Scotch, RAINBO	5.00

SOY BEANS

Sacks included	Per 100 lbs.
Manchu, RAINBO	\$2.70
Illini, RAINBO	2.60

MANCHU No. 3

The new Wisconsin variety to produce beans for crushing. Will be a profitable cash crop for farmers in southern Wisconsin. Per 100 lbs.

RAINBO	\$2.75
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Per 100 lbs.

MILLETS

Per 100 lbs.

German, RAINBO	\$2.50
Japanese, RAINBO	5.50
Hungarian, RAINBO	4.75
Proso, RAINBO	2.50

FLAX

Per 100 lbs.

RAINBO	\$5.00
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DWARF ESSEX RAPE

Per 100 lbs.

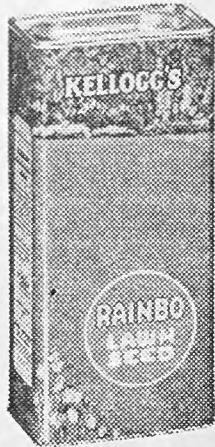
RAINBO—220-lb. bags	\$7.75
100-lb. bags	8.00

COTTON GRAIN BAGS

Per 100

Patched, clean	\$18.00
Sound, clean	21.00
New Royal River Bags	26.00

Clovers and Timothy packed in bushel bags at 25c per 100 pounds higher.



LAWN GRASS MIXTURES

RAINBO LAWN and SHADE GRASS MIXTURES produce closely knit, velvety lawns of *beautiful* texture. They are compounded from the very finest turf grass seeds, expertly cleaned and blended. Most attractively packed in 1-lb. and 5-lb. sizes for discriminating lawn lovers who demand the very best.

RAINBO LAWN SEED

Per 100 lbs.

1-lb. (25 and 50 to a case)	\$33.00
5-lb. (10 to a case)	32.50
1-lb. Shade Grass (25 and 50 to a case)	36.00
5-lb. Shade Grass (10 to a case)	35.50

RAINBO LAWN SEED—Bulk

25-lb. Sacks	\$30.50
50-lb. Sacks	30.25
100-lb. Sacks	30.00

RAINBO SHADE GRASS—Bulk

25-lb. Sacks	\$33.50
50-lb. Sacks	33.25
100-lb. Sacks	33.00

RAINBO BENT GRASS SEED

Seaside—1-lb. bags	\$70.00
Astoria—1-lb. bags	70.00

GRASSES

KENTUCKY BLUE GRASS

Per 100 lbs.

Selected, Extra Heavy, pure	\$25.00
RAINBO	19.50
Mountain	19.00
Canadian, RAINBO	19.00

FANCY RED TOP

RAINBO	\$11.50
Extra fancy, 98% pure	13.00

ROUGH BLUE GRASS

(Poa Trivialis)	
RAINBO	\$40.00

Excellent for shady conditions

RYE GRASS

Pacey's Imported	\$12.00
Perennial, Imported	12.00
American Grown	6.50

RAINBO WHITE CLOVER SEED

1 lb. Boxes (25 to case)	\$70.00
½ lb. Boxes (50 to case)	71.00

BLUE MOUND LAWN SEED

Per 100 lbs.	
1-lb. Cartons (50 to a case)	\$24.00
5-lb. Bags (10 to a bundle)	23.00
10-lb. Bags (5 to a bundle)	23.00
Bulk, 50-lb. and 100-lb. Bags	22.00
Shade Grass, bulk	24.00

GREENDALE LAWN SEED

1-lb. Cartons (50 to a case)	\$21.00
3-lb. Bags (20 to a bundle)	20.00
50-lb. and 100-lb. Bags	19.00

STAR LAWN SEED

100-lb. Sacks	\$13.00
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RAINBO BENT GRASS MIXTURE

The finest Bent Grasses blended with other grasses to produce a bent lawn in two seasons.

Per 100 lbs.	
1-lb. Bags	\$45.00
5-lb. Bags	43.50
25, 50 or 100-lb. Bags	42.50

KENTUCKY BLUE GRASS SEED

Extra Heavy—1-lb. bags	\$28.00
Extra Heavy—5-lb. bags	27.50

50 lbs. to a case

RAINBO BRAND INOCULATION

Humus and Nitro-Jel (Jelly)

No. 1—	
For Alfalfa and Sweet Clover.	
No. 2—	
For Red, Alsike and White Clover.	
	Retail Wholesale
½ bushel	\$.30 .18
1 bushel50 .27
2 ½ bushel	1.00 .48
No. 3—	
For Field Peas and Vetches.	
No. 6—	
For Soy Beans.	
	Retail Wholesale
1 bushel	\$.30 .18
2 bushel50 .27
5 bushel	1.00 .48
10 bushel	1.40 .78
25 bushel	2.50 1.38

MASTER ANT KILLER

10c Size, 12 to carton	\$.75 doz.
25c Size, 14 to carton	2.00 ctu.



Per Ton

100-lb. Bags	\$30.00
50-lb. Bags	35.50
25-lb. Bags	41.50

Less Dealer's Discount 10%
Special Prices for Car Lots

We are distributors of Milorganite for Wisconsin, exclusive of Milwaukee County and upper Michigan. Milorganite quotations apply only in this distributive territory.

INOCULATE ALL LEGUME SEEDS WITH

NITRAGIN

OVER FORTY YEARS OF SERVICE

When ordering, Always state name of seed.

ALFALFA, all Clovers	LESPEDEZA
Size	Size
Dealer	Dealer
½ bu. ea. \$.19	\$.30
1 bu. ea. .32	.50
2 ½ bu. ea. .65	1.00

PEAS (All Varieties)	SOYBEANS, LIMA BEANS, COW PEAS, PEANUTS
VETCHES (All Varieties)	
½ bu. ea. \$.16	\$.25
1 bu. ea. .26	.40
1 ½ bu. ea. .39	.60
5 bu. ea. 1.10	1.70
12 ½ bu. ea. 2.60	4.00

BEANS	GARDEN SIZE
String, Wax, Kidney	Garden Peas & Beans
½ bu. ea. \$.16	\$.25
1 bu. ea. .26	.40
5 bu. ea. 1.10	1.70
12 ½ bu. ea. 2.60	4.00
2 ½ bu. to 2 bu. sizes packed 12 to carton	
2 ½ bu. to 25 bu. sizes packed 6 to carton	

Hemp	
Canary, Argentine—Recleaned	5.25
Canary, Turkish—Recleaned	5.50
Hemp	7.00
Bird Rape, Large Sweet	9.50
Bird Rape, Large	7.75
Large Millet	2.50

Smaller quantities 50c per 100 lbs.
higher

Gross weight—bags included

BIRD SEED

(Full Bags)

Per 100 lbs.

Sunflower—Fancy \$7.00

Canary, Argentine—Recleaned 5.25

Canary, Turkish—Recleaned 5.50

Hemp 7.00

Bird Rape, Large Sweet 9.50

Bird Rape, Large 7.75

Large Millet 2.50

Smaller quantities 50c per 100 lbs.
higher

Gross weight—bags included

RAINBO BRAND SEED CORN

NEBRASKA GROWN

DENT VARIETIES	Per Bushel
Wis. No. 7 Silver King	\$1.30
Wis. No. 8	1.30
Wis. No. 12 Golden Glow	1.30
Early Murdock	1.30
Improved Leaming	1.25
Northwestern Red Dent	1.30
Pride of North	1.25
Reid's Yellow Dent	1.25
White Cap Yellow Dent	1.30

Packed two bushels per bag

FLINT CORN

	Per Bushel
Smut Nose—Wisc. Grown	\$...
Longfellow—Neb. Grown	...

Packed two bushels per bag

SWEET CORN

	Per 100 lbs.
Golden Bantam—Wis. Grown	\$8.00
Evergreen Bantam—Wis. Grown	8.00
Stowell's Evergreen	8.00

Packed 100 lbs. per bag

HYBRID SEED CORN

(Wisconsin Grown, Certified Blue Tag)

Flat Kernels	Per Bushel	Round Kernels	Per Bushel
90 Day Maturity	\$4.50	90 Day Maturity	\$3.50
95 Day Maturity	4.00	95 Day Maturity	3.00
100 Day Maturity	3.50	100 Day Maturity	2.50
105 Day Maturity	3.50	105 Day Maturity	2.50
110 Day Maturity	3.25	110 Day Maturity	2.25
115 Day Maturity	3.25	115 Day Maturity	2.25
120 Day Maturity	3.25	120 Day Maturity	2.25

Packed one bushel per bag, bags included

SEED GRAINS

RAINBO BRAND

SEED OATS	Per Bushel
Forward	\$.65
White Cross	.65
Gopher	.65
Swedish Select	.65

Packed 3 bushels per sack

SEED WHEAT

Per Bushel
Progress
Marquis Type
Sturgeon

Packed 2 1/2 bushels per sack

SEED BARLEY

Per Bushel
Oderbrucker Type
Wisconsin No. 38 Type

Packed 2 1/2 bushels per sack

SPELTZ

Per 100 lbs.
RAINBO

Packed 100 lbs. per sack

WISCONSIN GROWN

DENT VARIETIES	Per Bushel
State Sealed and Verified	
Wis. No. 7 Silver King	\$1.75
Wis. No. 8	2.00
Wis. No. 12 Golden Glow	1.75
Wis. No. 25	2.00
Northwestern Red Dent	1.75
Murdock	2.00

WISCONSIN GROWN

Grown in Pierce County	Per Bushel
Wis. No. 8	\$2.00
Wis. No. 12 Golden Glow	2.00
Wis. No. 25	2.00
Minnesota No. 13	2.00

FODDER CORN

Per Bushel
Red Cob
Leaming
Pride Fodder
Eureka—Virginia Grown

Packed 2 1/2 bushels per bag

BUCKWHEAT

Per 100 lbs.
Japanese
Silverhull

Packed 2 bushels per sack

WINTER VETCH

Per 100 lbs.
For Spring and Fall Planting.
RAINBO

AMBER CANE

Per 100 lbs.
For Fodder only.
Black Amber

ATLAS SORGO (Certified)

4.75

SEED SOWERS

Retail List Price
"Cyclone" Seed Sower.....\$2.75 Ea.
"Horn" Seed Sower..... .95 Ea.
Above prices are subject to a dealer discount of 33 1/3 %



PRODUCT AND PACKAGE SIZES	PRICES		
	RETAIL per package	DEALER per case or package	Packages per case
New Improved CERESAN—For Oats, Peas, Barley, Flax, Sorghums, Wheat and Cotton.			
4-oz. can	.30	6.65	35
1-lb. can	.75	6.35	12
5-lb. can	3.25	14.40	6
25-lb. drum	14.00	11.25	1
100-lb. drum	53.00	42.50	1
SEMESAN JR.—For Field and Sweet Corn.			
2-oz. envelop	.15	12.95	144
4-oz. can	.30	6.50	36
1-lb. can	.75	6.00	12
5-lb. can	3.00	13.50	6
25-lb. drum	12.50	10.50	1
100-lb. drum	45.00	37.00	1
SEMESAN BEL—For Irish and Sweet Seed Potatoes.			
2-oz. envelop	.25	21.60	144
4-oz. can	.50	10.80	36
1-lb. can	1.50	12.00	12
5-lb. can	6.50	29.55	6
25-lb. drum	30.00	24.40	1
100-lb. drum	115.00	94.00	1
300-lb. drum	315.00	270.00	1
SEMESAN—For Flowers and Vegetables.			
1/2-oz. envelop	.10	8.65	144
2-oz. can	.35	8.00	36
1-lb. can	2.25	18.00	12
5-lb. can	10.00	44.40	6
25-lb. drum	46.00	36.50	1
100-lb. drum	175.00	145.00	1
2% CERESAN—For Peas, Cotton and Narcissus.			
1-lb. can	.70	6.00	12
5-lb. can	3.00	13.50	6
25-lb. drum	13.25	10.50	1
100-lb. drum	50.00	40.00	1
NU-GREEN—For Golf and Lawn Turfs.			
3-oz. can	.35	8.00	36
1-lb. can	1.45	11.75	12
5-lb. can	6.25	28.80	6
25-lb. drum	28.75	23.50	1
100-lb. drum	110.00	91.00	1
SPECIAL			
SEMESAN—For Golf and Lawn Turfs.			
5-lb. can	7.00	32.70	6
25-lb. drum	32.50	26.50	1
100-lb. drum	125.00	103.00	1

TREATING DIRECTIONS

One pound of NEW IMPROVED CERESAN treats 32 bushels of Barley, Oats and Wheat.

One and one-half ounces of NEW IMPROVED SEMESAN JR. treats one bushel of Corn.

One pound of NEW IMPROVED SEMESAN BEL treats 75 bushels of Seed Potatoes.



CRO-TOX

Crow and Bird Repellent

Protects Seed Corn and Grains from Loss of Seed After Planting. Eight Ounces of Cro-Tox Will Treat One Bushel of Corn.

8 oz. Size @ \$ 4.30 per Dozen
16 oz. Size @ 7.20 per Dozen
1 qt. Size @ 10.80 per Dozen



PLANTERS' REFERENCE

Pounds to Sow Per Acre

KIND	Pounds Per Acre	Pounds Per Bu.
Alfalfa, broadcast	18-22	60
Alfalfa, drills	12-15	60
Barley	96-120	48
Beans, Soy, broadcast	60-80	60
Beans, Soy, drills	30-45	60
Beans, Soy, with corn	50-60	60
Blue Grass, Kentucky	25-28	14
Blue Grass, Canada	25-28	14
Buckwheat	45-60	52
Cane, broadcast	50-70	50
Cane, drills	10-15	50
Clover, Alsike	8-12	60
Clover, Medium	10-15	60
Clover, Mammoth	10-15	60
Clover, Sweet, hulled	12-15	60
Clover, Sweet, unhulled	20-30	30
Clover, White	4-8	60
Corn	8-12	56
Sweet Corn	12	
Fescue, Meadow	15-25	24
Fescue, Chewings	25-28	14
Flax	28	56
Lawn Grass	Depending on Conditions	Depends on Quality
Millets, for hay	45-50	50
Millets, for seed	30-40	50
Millet, Japanese	12-15	30
Oats	64-76	32
Peas—		
Canada Field, broadcast .	120-150	60
Canada Field, with grain	75-90	60
Rape, broadcast	8-10	50
Rape, in drills	5-6	50
Red Top, Solid seed	7-12	14
Red Top, unhulled	10-15	14
Reed Canary Grass	4-6	24
Rye, Winter	84-112	56
Rye, Spring	56-84	56
Speltz	62-100	48
Sudan Grass, broadcast	30-40	40
Sudan Grass, in drills	15-25	40
Sunflower	8-10	24
Timothy	10-12	45
Timothy and Alsike	8-10	45
Vetch, Hairy or Winter	50-125	50
Wheat	90-120	60

KELLOGG
SEED COMPANY
MILWAUKEE, WISCONSIN